"RACE AND REASON"
Mr. Tom Ethridge
The Clarion-Ledger
Jackson, Mississippi
Dear Tom:
Southerners now have a magni-
nificent opportunity to aid the
cause of racial integrity.
Every Southerner should ac-
quire a copy of the book, "Race
and Reason—A Yankee View," by
Carleton Putnam. After read-
ing it, they should mail it to
friends and relatives in the
North.
If a beachhead through the
"paper curtain" is established,
the book's excellence will do the
rest toward making it a na-
tional best seller.
It may be ordered in either
paperback or hardback cover
at $2.60 and $2.25 respectively
from Public Affairs Press, 419
New Jersey Avenue SE, Wash-
ington, 3, D. C., or it may be
ordered through local book-
stores.

Robert B. Patterson
Executive Secretary
Citizens' Council
Greenwood, Miss.

ACTION IN LOUISIANA
In neighboring Louisiana, the
Batou Rouge Morning Advocate has
reported that the State Board of Edu-
cation is planning to have Race and Reason" used by
tax-supported schools.
Selected high school and col-
lege students will be given a
chance to study pro-segregation
theories and argue whether or not
the new book by Carleton
Putnam. It will be offered for
reading and study under teach-
er direction and supervision.
According to the Baton Rouge
newspaper, Louisiana's Board of
Education directed that par-
ish and city superintendents,
school principals, presidents of
colleges and universities and
trade and vocational school of-
icials cooperate in this special
program.

"SCIENCES PERVERTED"
In setting up this new pro-
gram, a resolution by the Louisi-
ana board said:
"There is increasing evidence
that the sciences of biology and
anthropology are being distorted
and perverted to serve the pur-
poses of certain pressure groups
whose aims are inimical to the
customs, mores and traditions of
this nation.
"An eminent American an-
thropologist and scholar (Carle-
ton Putnam) has written a book
that exposes the flagrant dis-
tortion and perversion of scien-
tific truth by so-called social
anthropologists and socialistically
oriented sociologists.

"MORAL RESPONSIBILITY"
"The State Board of Educa-
tion has the legal and moral re-
sponsibility of prescribing the
curricular experiences offered in
the schools of the state which,
in the judgment of the board,
will best prepare students for
their duties and responsibili-
ties as citizens of the United
States..."

The Louisiana Department of Educa-
tion was directed to pre-
pare and put into effect a plan
"which will give selected ma-
ture high school and college
students an opportunity to read
and study under teacher direc-
tion and supervision the book,
"Race and Reason, a Yankee
View."

"Mississippi should follow suit," said Mary Cain's weekly
Summit Sun in discussing this
Louisiana action. (Well, why not?)

REFUTES RADICALS
Southern editors, congressmen,
senators and other leaders en-
thusiastically praise "Race and
Reason" as an authoritative,
documented work which com-
pletely demolishes the one-race
theories being used to brainwash
Americans.

The introduction to "Race and
Reason" is signed by experts in
the fields of genetics, psychology
anthropology, zoology and ana-
tomy. They join in this conclu-
sion: "We feel this book deserves
the serious attention of both
scientists and public men where-
ever racial problems exist. The
facts in it cannot much longer
be ignored. There is logic and
common sense in these pages;
there is also inescapable scien-
tific validity."