ASSOCIATION OF CITIZENS’ COUNCILS  
OF MISSISSIPPI  

GREENWOOD, MISSISSIPPI  

July 25, 1961

DEAR FRIEND:

The South now has the finest weapon yet available to combat the integration monstrosity. This weapon is the book entitled, Race and Reason, A Yankee View by Carleton Putnam.

Every individual and organization in the South has a magnificent opportunity to help the cause by sending copies of this book to friends and relatives in the North. If a beachhead through the paper curtain is thus established, the excellence and logic of the book will do the rest towards making it a nation-wide best seller.

We urge every Citizens’ Council organization and individual supporter in the South to acquire copies of this book for mailing to friends and relatives in the North and West.

The book is now available in paperback copy in quantity lots at $72.00 per 100 copies from the publisher, Public Affairs Press, 419 New Jersey Avenue, SE, Washington 3, D. C. This special price can only be given for orders of 100 copies or more. Individual copies can be had at $2.00 per copy from the publisher or local bookstores.

We hope that you and your organization will undertake this project as soon as possible.

Sincerely,

Robert B. Patterson  
Secretary  
Citizens’ Council

RBP:ce

Dedicated to the maintenance of peace, good order and domestic tranquility in our Community and in our State and to the preservation of our State’s Rights.