The Richmond News Leader
Friday, February 27, 1959

MINUTES OF THE LAST MEETING:

Integration Leaders Work Busily to Influence Public Opinion

- About two and half years ago, we are advised, an advertisement appeared in the New York, a group of national organiza- 
tions quietly established the Consulta- tion Council to deal with the phenomenon known as "mass media." The Council's primary goal was to chart a course for the future of the "race labeling." In its inaugural meeting, the Council consisted of 10 members. Among the members, who are known as the "mass media committee," Putnam to President Eisenhower last fall. It was the letter was distributed widely around the country. Subsequently, a group of Illinoisans formed a committee to arrange for publication of the letter. The Associated Press, led by South Street, has written to several newspapers.

2. A letter was received from Herman Long, the state president of the Southern Baptist Convention, salon for the NAACP. The letter has been published widely in wire service stories in the newspapers. It was agreed that Alan Reitman would write a letter to the Associated Press, New York Times, and the National Urban League and a piece for the Catholic Committee on Racial Justice.

3. Reitman agreed to contact Life magazine again concerning a proposed article on the role of the mass media in the South in supporting law and equality.

4. The American Friends Service Committee, a member of the Mass Media Committee, met in New York on February 4. The committee plans to receive a letter from the National Community Relations Council, which will be published by the University of Oklahoma Press. Agencies interested in publication should write to Mr. Reitman, American Friends Service Committee, P.O. Box 1201, Chestnut St., Philadelphia 7, Pennsylvania.

5. The Southern Regional Council reported that it will reprint the Arkansas Gazette report on the effects of desegregation on economic conditions in Arkansas. Sample copies will be sent to all CCD agencies.

6. The National Urban League has prepared an attractive 11 x 14 illustrated pamphlet, "Half a Life," in connection with Equal Opportunity Day. Copies are being sent to CCD agencies.

7. The Turmpire Press has just published a pamphlet, "Mass Media and Segregation in Washington's Schools," which appears as a series of articles in the Washington Post by Erwin Knoll. The series is an excellent survey of progress in the Wash- ington schools, which responsibilities would be helpful in further- ing the vicious propaganda being spread by others. It is available in more than one copy. Single copies are 25c each, or 10 for $1.00. Copies may be purchased at more than 50c each plus shipping charges. Please order from the Turmpire Press, Annapolis, Virginia.

8. A group of organizations in Miami, under the leadership of the United Church Women, have prepared a pamphlet for distribution with the souvenir copies of the New York Times distributed in connection with United Nations Human Rights Day. Copies of the folder describing the Community Activities Commission are available to all CCD agencies.

9. Pro-segregation ads have appeared in The New York Times, January 5, 1959 and in the Cincinnati Post, February 9, 1959 and in the newspapers. The first was signed by the National Council of Churches, and the second was signed by Carleton Putnam, who is a ordained minister. The second was signed by Carleton Putnam, who is a ordained minister.

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