The Richmond News Leader
Friday, February 27, 1959

Edwina
P.G.M.

MINUTES OF THE LAST MEETING:

Integration Leaders Work Busily to Influence Public Opinion

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1. About two and half years ago, we are advised on the part of the New York City Department, Congregational Christian Churches, that the NAACP has issued a statement
appearing in wire service stories in the news
papers. It was agreed that Alan Reitman would
contact the NAACP, and the NAACP Press
International a r e engaging in

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2. A letter was received from Henry Long,
who is attending the University of
Philadelphia, that the University of
Philadelphia, The Mass Media Committee
met in New York on February 4. A copy of
the letter was distributed widely
among the country. Subsequently, a group
of volunteers from the American Jewish
Committee, the Southern Regional
Committee, and the Anti-Defamation League,
the American Friends Service Committee,
and the AFL-CIO unions. Sample copies will be
distributed to CCD agencies.

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3. Reitman agreed to contact Life maga
zine again concerning a proposed article on
the desegregation controversy in Arkansas.

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4. The American Friends Service Commit­
tee has prepared a copy of the conference
minutes for the public service newspaper,
which will be sent to all CCD agencies.

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5. The Southern Regional Council reported
that it will reprint the Arkansas Gazette report
on the desegregation controversy in
Arkansas. Sample copies will be sent to all
CCD agencies.

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6. The National Urban League has prepared
a survey of articles appearing in the
Washington Post and Morning Star. Copies
will be sent to all CCD agencies.

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7. The Turpines Press has just published a
book on "The NAACP, the Mass Media
Committee, and the Media." The book is

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8. Pro-segregation ads have appeared in
the New York Times, and in the
Philadelphia Inquirer. The NAACP has
sent a letter to the editor of the New York
Times, asking them to check with editors and
publishers about the problem. When such ads
appear in Northern papers, it would be helpful
if Southeners would write disclaiming letters
to the editors analyzing the misinformation
and errors in the ads. Where such ads appear,
effectors should be advised that they are
engaged in spreading misinformation.

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9. Reitman has been given the following
title for the next newsletter: "The NAACP and
the Mass Media Committee, and the Media." The
next newsletter will be distributed to all
CCD agencies.

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