MINUTES OF THE LAST MEETING:

**Integration Leaders Work Busily to Influence Public Opinion**

- **About two and half years ago, we are advised on appeal to the Federal District Court in New York, a group of national organizations quietly established the Consulta-**
  - **tion Conference on Desegregation, now called the National Community Media Committee.**
  - **Thus far, this committee has been extremely successful in its work.**
  - **Mr. Putnam, who has been involved in the organization, states firmly that the**
    - **committee is in the process of putting together a series of articles for publication in magazines and newspapers.**
  - **The following are the names of some of the organizations involved:**
    - **American Civil Liberties Union**
    - **Northwest Area Council**
    - **Mass Media Committee**

2. A letter was received from Herman Long, who is the head of the NAACP's Legal Defense and Education Fund. The letter has been distributed widely in newspapers, magazines, and radio networks. It is considered a major step toward desegregation. The letter has been highly praised, especially in the South.

3. Reitman agreed to contact Life magazine again concerning a proposal on the Consultative Conference on Desegregation. The Life magazine editor has been receptive to the idea and has expressed interest in covering the story.

4. The American Friends Service Committee has been working closely with the National Community Media Committee. They have been involved in disseminating information on desegregation through newspapers and magazines.

5. The Southern Regional Council reported that it will reprint the Arkansas Gazette report on the effects of desegregation on economic conditions in Arkansas. Sample copies will be sent to all CCD agencies.

6. The National Urban League has prepared an attractive 12-page illustrated pamphlet, "Half a Life," which will be distributed to newspapers and magazines. Copies will be sent to all CCD agencies.

7. The Turpin Press has just published a book, "The Truth About Segregation in Arkansas," which is a collection of articles and speeches on the issue. Sample copies will be sent to all CCD agencies.

8. The Mass Media Committee reported that the February 8, 1959, issue of the Associated Press contained an incorrect headline, "Seven Men in Arkansas," which led to widespread confusion. The Committee is working on a follow-up story to provide a more accurate perspective on the situation.

9. A group of organizations in Miami, under the leadership of the United States Civil Rights Commission, has been working on a community audit of segregation with United Nations Human Rights Day. Copies of the report will be sent to all CCD agencies.

10. Pro-segregation ads have appeared in the New York Times and the Washington Post. These ads have been very effective in portraying segregation in a more positive light. The Committee is working on a response to these ads.

The next meeting of the Mass Media Committee will be held on Wednesday, March 11, at the headquarters of the National Community Media Committee, 20 West 40th Street, New York, New York.

Put this on your calendar and please call or write us if you know whether or not you plan to attend.

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**EDITORIAL PAGE**

The Richmond News Leader

Friday, February 27, 1959

**Pow-Wow on 40th Street**

Elsewhere on today's editorial page appear the minutes of a most interesting meeting held in New York City on February 17. The meeting was attended by A.P. headquarters, the International News Service, and other organizations concerned with the desegregation issue.

The Committee is working on a follow-up story to provide a more accurate perspective on the situation.