OXFORD, Miss.--(Rogers)--The favorite football chant of the Ole Miss student body goes like this:

"Hotty Totty, Gosh a-Mighty,
"Who in the hell are we?
"Flim-flam, bim-bam,
"Ole Miss, by damn!"

And the Johnny Rebs are fighting mad right now.

Newsweek magazine illustrated its coverage of Negro James H. Meredith's rebuff at the hands of Mississippi's Gov. Ross Barnett during the 20-year-old Air Force veteran's attempt to enroll on the campus of the university with a strip of three pictures.

The first two pictures, in the Oct. 1 issue, are linked with captions under them reading, "Meredith walked in...past university students chanting, 'Go home!'"... The first picture shows Meredith, flanked by a federal escort, moving through a cordon of lawmen. The second shows a group of students obviously shouting something.

But not "Go home," insist incensed Ole Miss student groups.

They maintain to a man that the two pictures were taken at different times in different parts of the large park-like area in front of the Lyceum Building on the front section of the campus.

"This is journalism at its worst," they fume. "The quotes in the story, all inflammatory, are not attributed, and they give the impression that the '2,000' students allegedly on the scene were a bunch of red-neck thugs held in check by state troopers with .357 Magnums slung at their hips."